



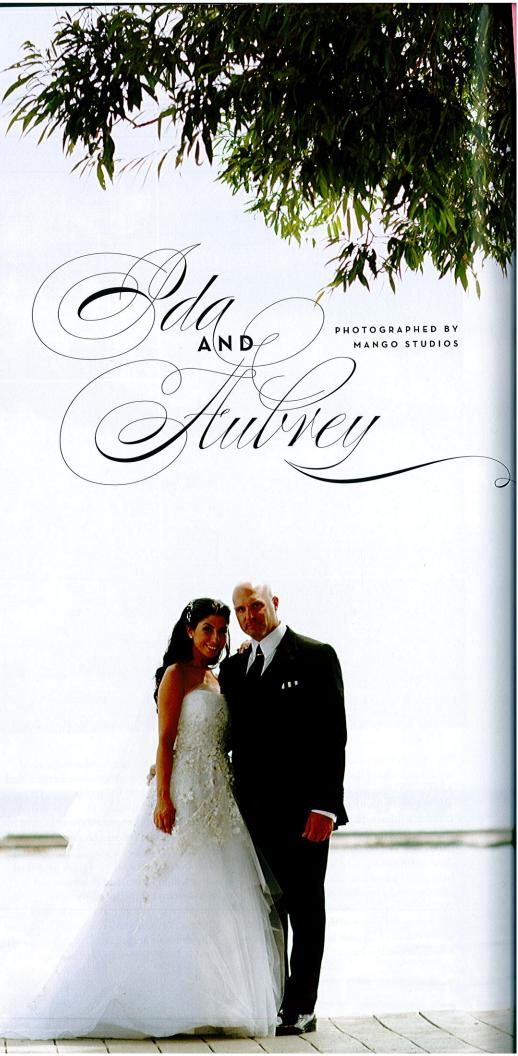
A FAIRY TALE BEGINNING

Ida and Aubrey's wedding day on July 23, 2011 was 'A Midsummer Night's Dream' come true. The couple, who share a love for music and the arts, chose the classic Shakespearean play as the whimsically dramatic inspiration for their modern day fairy tale wedding which took place at THE LIBERTY GRAND in Toronto, Ontario.

BOOK OF LOVE

The magic began unfolding at the start. Guests received invitations hinting at the literary tone of the event! PALETTERA CUSTOM **CORRESPONDENCES** was commissioned to design all the stationery for the wedding, starting with 'Ida and Aubrey's A Midsummer Night's Dream' booklet—an elaborate invitation that told the love story of the couple in the format of the Shakespearean play. The booklet was complete with a Prologue, Acts, Characters (the bridal party) and an Epilogue. The finale was left up to the guests to complete as the last page of the booklet was left blank, calling for guests to insert a picture from their evening at the wedding, to make their own ending to the story. The booklets were placed in custom-made boxes, hand-delivered to over 400 guests, including those from Miami, Argentina and Italy.

Event Planner Enaya Rabba of EME INC. provided full-service event planning and design, ensuring that Ida and Aubrey's magical vision was enacted with literary precision through all facets of the wedding.









- "I had three pairs of shoes because comfortable feet are the secret to a successful day!"
- 1. Pink Miu Miu shoes for the morning portion of the day, bought at SAKS FIFTH AVENUE in Miami; 2. Christian Louboutin gold sparkly shoes worn during the ceremony and cocktail hour were bought at CHRISTIAN LOUBOUTIN MIAMI;
- 3. Christian Louboutin gold sparkly high anklets for the reception—also from Christian Louboutin Miami.





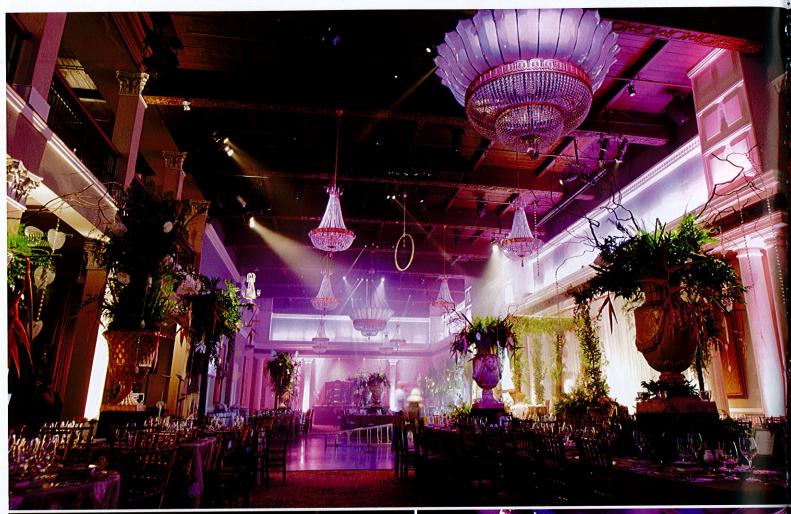


FAIRY TALE FASHION

Ida wore a Carolina Herrera gown. The gown was inspired by Franz Xavier Winterhalter, an artist from the 19th century who was often commissioned by Royalty. It featured hand-painted, hand-embroidered and beaded tulle in a mother-of-pearl palette. The bridesmaids wore dresses and matching crinolines by Betsey Johnson, aptly named 'The Afternoon Cloud.' "They looked like fairies!" recalls Ida. "Their bouquets were so beautiful. They were an exotic and earthy mix of flowers, moss, feathers and leaves." Aubrey wore a Tom Ford custom three-piece suit, and Dolce & Gabbana shoes from HARRY ROSEN.

CEREMONY

The ceremony was held in the courtyard of THE LIBERTY GRAND. The space was truly transformed into a garden oasis, complete with trees, vines, fairies, a pond and misty haze, all by FLOWERS BY CLIFF-IXIA. An opera singer, dressed as the character Hermia, sang 'Ave Maria' a cappella as Ida made her dramatic walk down the aisle toward Aubrey. The couple exchanged their vows under a vine and moss-adorned canopy, surrounded by trees and fairies. "Aubrey is of Jewish descent and I'm a Roman Catholic," says Ida. "Our ceremony was co-officiated by both a priest and a rabbi. It was very important for us to have both our commitment to each other, as well as to our faiths, instilled in the ceremony. We personalized the ceremony with our own vows and ended with a quote by Khalil Gibran on marriage; "Love one another but make not a bond of love; let it rather be a moving sea between the shores of your souls..."



ENCHANTED EVENING

THE LIBERTY GRAND Governor's Room was the stage for the ethereal evening reception.

When guests first entered the room, they were greeted overhead by an aerial performer dressed as a fairy from ZERO GRAVITY CIRCUS.

The room itself was completely transformed from ballroom to forest. "It was breathtaking, over-the-top and awed every single person that walked in—even those who have worked at the venue for years,"

As guests were seated at their tables, they discovered individual play-books (created by PALETTERA). Each table was named after a character in the play. A different and unique centerpiece was featured on each one, comprised of exotic flowers and vines on urns, reflecting the individuality and beauty of the trees and foliage in a forest.



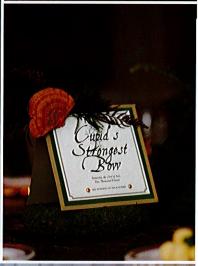














Ida and Aubrey entered the room and immediately performed their first dance. They were soon joined by the play's characters, all of whom danced in a choreographed routine alongside the newlyweds.

DRAMATIC DANCE

The couple opted out of a live speech but instead, showed a five-minute film that had been pre-recorded by NAZ and LENS FLARE.

Christine Hassler of CUSTOM MADE WEDDING CAKES created a spectacular seven-tiered confectionery dream that took inspiration from both the bride's dress and the greenery, forest, and fairies from the play itself. "We both have an unbelievable sweet tooth and couldn't decide on one flavour so we asked Christine to make them all!" Ida recalls.

In keeping with the dramatic theme, there was limitless entertainment including a silk performer, a fairy hoop performer, human statues and a ballet troupe. There was also a troupe of eight dancers dressed as notable characters from the play (Hermia, Helena, Lysander, and Demetrius to name a few) who performed a dance to 'Come What May' from 'Moulin Rouge' (Ida's favourite movie).

HAPPILY EVER AFTER

Guests watched a very special father-daughter dance. Four ballerinas, on pointe, walked Ida and her father to the center of the dance floor. The ballerinas then encircled the pair before quietly sitting and watching as Ida and her father waltzed to Nabucco's 'Va, pensiero'. "The song was extremely emotional for us as it was my late grandfather's favourite," Ida recalls.

Guests received LE CREUSET'S Mini Cocotte pieces as a parting gift.

HONEYMOON

"It was absolute bliss. We travelled French Polynesia for three weeks and indulged in the culture, the food, the people, the beauty and serenity of it all. It was absolutely the most beautiful place I have ever been to," remembers Ida.

The couple now reside in Toronto.







ABOUT THE PHOTOGRAPHER



MANGO STUDIOS; Sought-after internationally for being incredibly unique and creative, the team at Mango Studios aim to illustrate the pure love and

joy in the moments they capture. Their beautiful downtown gallery showcases their latest





itself including footage of the Hora dance that had taken place only minutes earlier. "When we started planning our wedding, Daniel and I decided to have a private wedding ceremony, with just our immediate families, to make it intimate, romantic, special and simple. Yet we wanted to celebrate our marriage with our friends and extended families so guests were invited to a reception later that day. We thought a "Same-Day Edit" would be a great way for our guests to see highlights of the day and still maintain our original vision. The video was amazing and we were so moved watching it on our wedding day. When Daniel smashed the glass under the chuppah in the video, the entire room

At 11pm, Ashley changed into her second dress of the day—a short ivory party dress by Vera Wang. At the same time, guests were treated to a sumptuous twenty-foot long sweets table. The table was lined with five, three-foot wide, white balloons. At the centre of the table was a cake by THE INVESTMENT BAKER that featured the lyrics 'All You Need is Love' printed on the fondant. Late into the evening, the table was filled with miniature white desserts. "I worked with Liberty Grand and LOL CANDY to create the sweet table of my dreams," recalls Ashley. "I was so pleased with the outcome. It was filled with white chocolate covered pretzels, mini Oreo milkshakes, white chocolate cheesecake

The newlyweds enjoyed a mini-moon to the JW MARRIOTT in Muskoka for a few nights. Several months later, they jetted off to Hawaii for their extended honeymoon where they enjoyed the WESTIN KAUAI and THE FOUR SEASONS MAUI. Ashley and Daniel now reside in Toronto.

ABOUT THE PHOTOGRAPHER



GEORGE PAATASHVILI, STUDIO 2000; After studying under his father, legendary cinematographer Levan Paatashvili, George began his career by shooting films around the world. After opening Studio 2000 he has

since assembled a very talented team of award-winning



RECEPTION DETAILS

The reception was held in the Artifacts Room of the liberty grand.

During cocktail hour, a digital guestbook was set up on a laptop. As guests entered the Artifacts room, their messages were streamed onto a large screen above the head table all night and guests were able to add messages directly from their smart phones. Not surprisingly, this was one of Ashley and Daniel's favourite elements of the wedding day.

Minutes after the couple entered the room, the band started an upbeat Hora and guests flocked around them on the dance floor. "It was the first time we had seen many of our guests so there was such excitement in the

and friends and we both felt elated by the warmth around us. Then Daniel was thrown onto a sheet and tossed so high in the air that every guest gasped. You could see him high above the crowd from anywhere in the room. I think this set the tone for the night and everyone knew it was going to be a good party," Ashley remembers.

Ice sculptures by ICECULTURE provided additional wintry details for the reception. Among their several 'cool' creations was an ice luge which sat on the main bar, with the couple's monogram etched in the ice. They also had a very large three-tiered ice cake which sat in front of the head table.

wowed from start to finish by our selections. "The catering department of The Liberty Grand allowed us to customize our food and wine, and we were thrilled with the outcome. We also served our favourite dishes: mini grilled cheese sandwiches on tomato soup shooters and Caprese salad skewers as appetizers. For dessert, we served a cheese plate that was decadent and delicious and still has our guests talking. We both love cheese and enjoyed having a 'cheese course' as part of our dinner."

After dinner, a love story video and a sameday edit produced by the cinematography team at CLOUD NINE CREATIVE was played for the guests. The video was created from



DESIGNER DRESS

Melissa Samborski from ONE FINE DAY EVENT PLANNING & DESIGN was hired to help plan and coordinate a 'Winter White Wonderland' wedding for Ashley and Daniel.

Ashley's wedding gown was the inspirational starting point for much of the design elements seen throughout the wedding. Her 'Eleanor' gown by Vera Wang was purchased at THE WHITE DRESS in Ottawa. The skirt, with its feathered and embroidered tulle, reminded Ashley of a snowstorm (perfectly befitting her winter wedding)! She paired the gown with a veil that had been destined years earlier to be worn by Ashley on her wedding day. The 'something borrowed' veil originally had been worn by Ashley's sister (and Maid-of-Honour). "Andrea had asked me years ago (at her wedding) to share it with her. Our initials were embroidered on the veil. I was honoured to wear it and thought it was a perfect match to my dress." The veil was paired with a crystal headband from SARA GABRIEL. A pair of Silver Fendi pumps from HOLT RENFREW completed the look.

Florist Amanda Levkov of **CELEBRATIONZ** created a bouquet that mimicked the texture of Ashley's dress. "I wanted it to have the same snowball effect and I think she captured exactly what I was thinking. My bouquet was a combination of carnations and roses and matched the bottom of my dress perfectly."

Daniel wore an Etro suit, Valentino tie, and Prada shoes from Holt Renfrew and HARRY ROSEN.

Andrea Dixon from POMP AND CEREMONY created custom boutonnieres for Daniel, both fathers, and Daniel's best man. "They were made from silk tulle and looked like snowballs on each of their lapels. She also created a headband for our niece, who was only three weeks old at the wedding. They tied in perfectly with my dress, bouquet and our floral arrangements," recalls Ashley.